



Spring Lake Park Tower Days

You're Invited to join the Annual Tower Days Parade!

Get ready to bring the streets to life! We invite you to **be part of the magic** at the **Spring Lake Park Tower Days Parade on Thursday, June 4, 2026**. This annual tradition is a **beloved kickoff to summer**, and we want **YOU** to join the excitement with a dazzling float, a spirited marching group, or a creative entry that will delight the crowd!

Why be in the Parade?

- **Be the Star of the Show** – Tower Days is a highlight of the summer, filled with energy, fun, and excitement!
- **Promote Your Group or Business** – Put your organization in the spotlight and make a lasting impression on the community.
- **Create Lasting Memories** – Whether you're tossing candy, dancing, or waving to the crowd, the joy you bring will last a lifetime!

Fun Facts about Tower Days!

- The **Tower Days Parade** officially kicks off a full weekend of festivities
- The event began in **1972**, and in **1976**, the city's iconic water tower was painted **red, white and blue**, inspiring the ongoing theme!
- **Fireworks** light up the sky on Saturday night at Lakeside Lions Park
- **Other ways to join in:** Become a **sponsor**, showcase your business at the **Craft & Business Fair**, or take part in the **Community Garage Sale**.

Ready to Roll?

Don't miss this **amazing opportunity** to be part of the **spectacle!** Whether you dream up a **whimsical creation, a bold display of community spirit**, or a **burst of color and fun**, let your imagination run wild!

- Parade Date: Thursday, June 4, 2026 | Time: 6:30 pm (Rain or Shine)
- Route: A 1.7 mile stretch lined with enthusiastic spectators – lasting approximately 1.5 hours.
- Application Deadline: May 13, 2026, by 4:00 pm

Sign up now and let's make Tower Days 2026 the best one yet!

For sponsorship and participation opportunities, visit:
<https://slprec.org/parksrec/page/tower-days-sponsorship>

We can't wait to see your creativity, energy, and community pride on display at the Tower Days Parade.

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